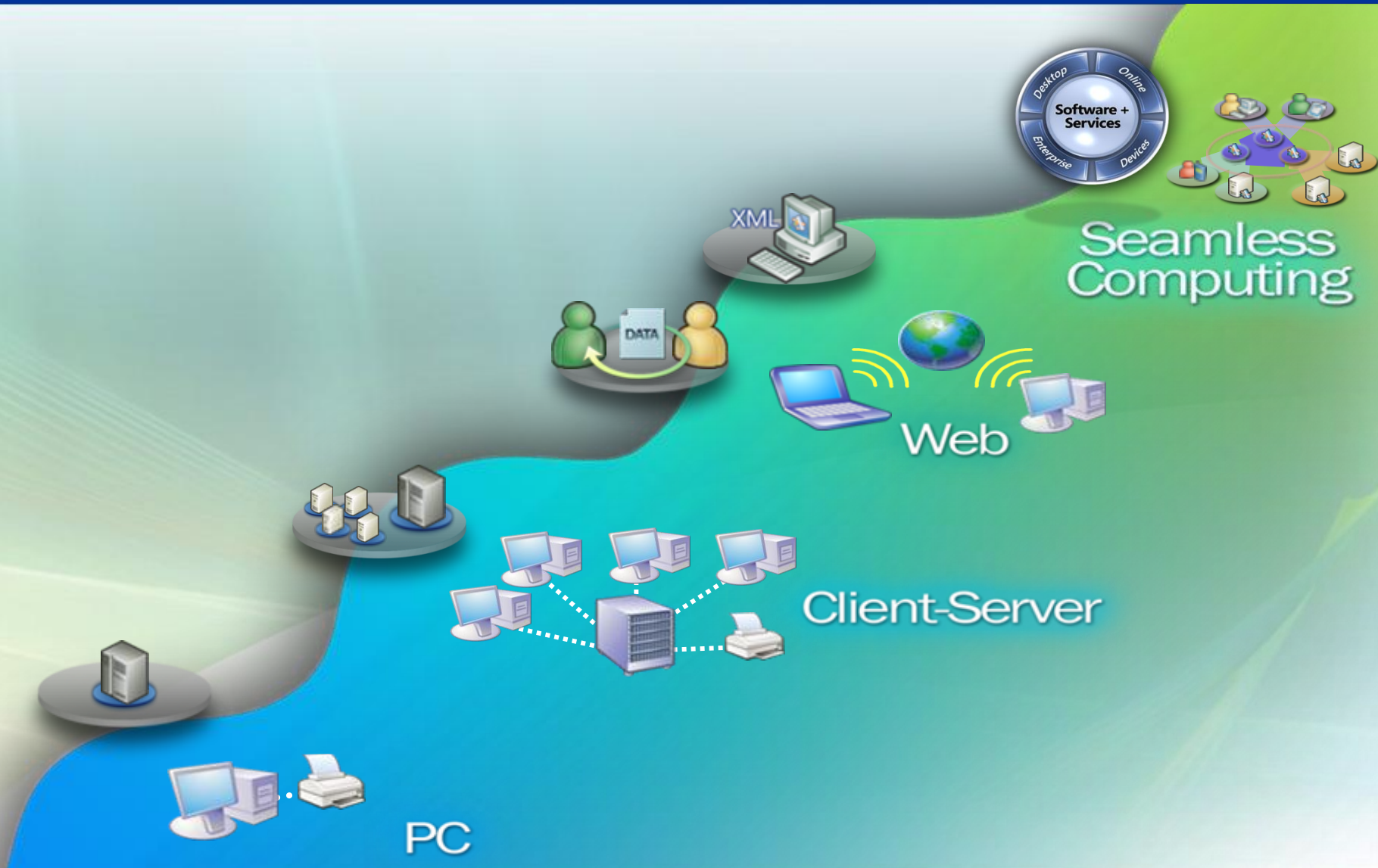




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How the internet has evolved Waves of computing services



What comes next?

- Think in terms of scenarios
 - The Connected Individual
 - The Connected Business
 - The Connected Government
- Some changes in policy and technology thinking

The Connected Individual

- Digital content everywhere – the home, the car, the street
- New devices – the pocket computer, surface computing
- Inclusion of disparate communities, providing the same services regardless of income levels or access to specific technologies
- New options for working from home, traveling less and meeting environmental goals

The Connected Business

- Increasingly businesses are focusing on a single area of expertise
- Complete business processes, or a complete product can come from many providers working together
- Business formation and compliance regulation continues to be simplified
- Cloud or seamless computing allows business to consolidate business processes and reduce resource requirements
- Businesses can focus on being successful, not complex compliance regulation

The Connected Society

- Strong integration across Government agencies, and between Governments
- Delivering;
 - Increased Transparency
 - Lower administrative costs
 - A more inclusive society
- New empowerment models for civil inclusion through eParticipation and eVoting

To achieve this we need to...

- Provide a framework and foundation for innovation and sustainable growth through the promotion of intellectual property rights, choice and interoperability and a competitive environment for software innovation;
- Promote the open and free flow of people, products, services, and ideas through free and fair trade, preserving freedom of expression online and supporting immigration policies that foster cross-border educational and professional opportunities;
- Create a more trustworthy computing environment by strengthening laws around cybercrime, online safety and privacy in accordance with global and regional norms including the Council of Europe's Convention on Cybercrime and the OECD and APEC Privacy principles;
- Transform education, learning and access to technology promote innovative IT solutions for healthcare.
- Most important of all... move beyond "The Internet Economy" and return to "The Economy"



Thank you
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